

Senior Statistical Analyst - QA

Company Background

I-Behavior Inc., a fast paced, growing database marketing services company with offices located in Harrison, NY and Louisville, CO has a great opportunity for a Senior Statistical Analyst - QA in our Harrison, NY office. (www.i-behavior.com)

Senior Statistical Analyst- Quality Assurance

Develop and execute extensive quality assurance procedures, results database reports and documentation that pertain to the company's modeling process. Maintain results database with inputs from internal and external sources. Keep it up-to-date, accurate and serving analytical needs as well as sales efforts. Consult account managers and technical support in the development of new client version model documentations, fully automating and integrating it into the modeling process. Develop and update training materials that pertain to the company's analytical procedure and modeling process on an ongoing basis. Consult account managers and executives in the development of new modeling techniques and procedures, supporting client marketing promotions and targeting efforts. Develop various propriety customer segmentation tools. Provide technical guidance to junior analysts, ensuring not only technical growth but adherence to standards and procedures. Maintain a set of clients and continuously support them on a tactical level. Develop proprietary customer segmentation tools using applied regression, CHAID, genetic algorithms, decision trees and clustering methods. Improve existing modeling techniques and develop new techniques and procedures to support client marketing promotions and targeting efforts.

Requires:

Master's in Statistics

Experience with modeling and data analysis with large amounts of data;

Experience with SAS, experimental test designs, c/c++, SPlus, SQ, Windows/Unix/Linux

Employee Benefit Package

We offer a competitive compensation and benefits package.

To Apply

Please send resume with salary requirements to: resumes@i-behavior.com, list job code **SSA071210** in subject line. (please no phone calls)