



Conversion Programmer

Company Background

I-Behavior Inc., a fast paced, growing database marketing services company with offices located in Harrison, NY and Louisville, CO has a great opportunity for a **Conversion Programmer** in our Colorado office. I-Behavior is now a KBM Group company and part of the [WPP organization](#). (www.i-behavior.com)

Position

As a Conversion Programmer, you will be utilizing your technical and programming skills for the development and utilization of the Co-op and other marketing databases. You will be involved in the entire life cycle of database development for various marketing programs, including tactical level programming, data extract and process, and extensive quality assurance procedures.

Specifically, your primary role will be to:

- Develop and execute data conversion programs, using regular expressions and programs for flat file transformation, development and maintenance, ad hoc data extract, variable edit, and report generation, in a PC/Server environment.
- Take responsibility for data integrity; deliver on programming requirements and meet required deadlines.
- Adhere to standards for program and process documentation.
- Continuously enhance program efficiency, reducing production time and resource requirements.
- Execute extensive quality assurance procedures.
- Develop an understanding of data processing issues related to I-Behavior's evolving business strategy, and provide possible solutions.

Qualifications

- Previous SQL experience
- Linux or Unix operating system experience
- Previous shell scripting experience
- Perl experience preferred
- Experience writing regular expressions
- Experience and proven performance in direct marketing and support of direct channel sales, along with use of targeting tools in implementation.
- A hands-on, self-directed individual with strong interpersonal skills that thrives in an entrepreneurial environment.
- Ability to multitask.
- Strong general technical skills.

Employee Benefit Package

We offer a competitive compensation and benefits package.

To Apply

Please send resume with salary requirements to: resumes@i-behavior.com, list job code **ConvPrgr** in subject line. (please no phone calls)